

WEEKLY REPORT

Kāinga Ora – Homes and Communities





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1. Updates

Marketing and promotional activity in Large Scale and Complex Projects in February

As part of our ongoing promotion and advertising, we are running our next sales campaigns from February through to early April 2024. Activity encompasses large scale developments and complex projects at Roskill, Mangere, Northcote, Hobsonville Point, Oranga, Lakeside and Waitapu.

The February Large Scale Projects campaigns will be delivered using two reatives. Roskill, Mangere, Northcote, Hobsonville Point and Oranga Developments will use the sales campaign creative, 'Discover Your Home'. Lakeside Development will use the same Di cover your Home' campaign theme, however it will retain the Lakeside development's look and feel.

Advertising and promotion to support sales is a normal commercial aspect of delivering projects of this nature. Achieving a good rate of sales in Large Scale Projects for market and affordable homes is important, as this support attracts and retains quality private sector build partners who will, in turn purchase development lots in the future. This approach has been in place since 2012.

Funding for this activity comes from a marketing co tribution made by developers as part of their development agreements.

We are also running an online campaign to raise awareness of the Waitapu market rental units in Te Matawai. This campaign is running current y.

Nick Mailing GM National Services

Auckland CBD connections

Kāinga Ora Central and East Regional Director, John Tubberty, has recently been elected co-Chair of the Tāmāki Makaura Collaborative 2 End Homelessness group. This group involves central and local government and community representatives including New Zealand Police, Te Whatu Ora, Ministry of Social Development, Auckland Council and central city social services.

he foc s of this group is addressing homelessness in the Auckland CBD. Alongside this, there has be in a recent meeting with the Chief Executive of CBD business association Heart of the City. This engagement follows on from earlier stakeholder meetings to hear business owner concerns and as part of that the strong desire for homelessness to reduce and for safety and security in the CBD to be prioritised.

Caroline Butterworth DCE Auckland/Northland

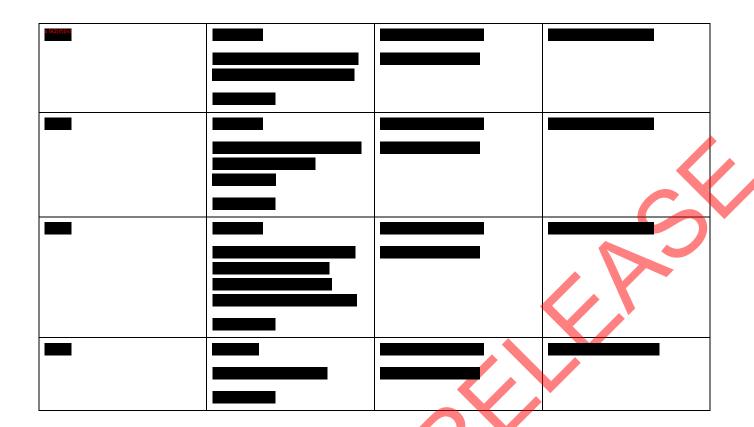
2. Summary of papers sent

Paper	Purpose
Ad Hoc	The purpose of this paper is to provide you with information on
Background on Kāinga Ora vacant homes management	how Kāinga Ora - Homes and Communities will improve the quality of our vacant homes and construction data and how we categorise vacant homes
AH 24 001	



3. Upcoming advice to be delivered in the next month

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4. Kāinga Ora OIA requests

Reference number	Requestor	Topic	Date due to Minister's Office	Date due to requestor
OI 23 599	Member of the	Development	21/3/2024	29/03/2024
	public	Request for information about an Ohakune development		revised
OI 23 651	Ohakune	Development	n/a	23/02/2024
	Residents and Ratepayers Society	Request for information about an Ohakune development		revised
OI 23 691	Castalia Limited	Information	n/a	24 02/2024
		Request for construction cost information		xtended
OI 23 721	Member of the	Statistics	n/a	22/02/2024
	public	Request for personal grievance statistics		extended
OI 23 738	Sinead Gill	Information	n/a	1/03/2024
	(Stuff)	Request for information about Project Velocity		extended
OI 24 022	Member of the	Documents	n/a	19/03/2024
	public	Request for meth t sting and decontamination documents		extended
OI 24 029	Member of the	Developme t	n/a	12/03/2024
	public	Reques for information about a Winton de elopment		extended
OI 24 031	Azaria Howell	Documents	6/02/2024	27/02/2024
	(NZME)	Request for communications etween Hon Chris Bishop and Kāinga Ora tier 2 and above		extended
OI 24 032	Memb r of the	Documents	n/a	26/02/2024
_(public	Request for information about the Housing Corporation loan scheme		extended
OI 24 0 3	Member of the	Development	n/a	12/03/2024
X	public	Request for Mangere development consultation and cultural and historical reports		extended
OI 24 034	Member of the	Development	n/a	12/03/2024
	public	Request for Mangere modelling of stormwater and flooding and risk analysis		extended
OI 24 040	Member of the	Information	n/a	23/02/2024
public	public	Request for information about Rotorua public housing		

OI 24 048	Member of the	Information	n/a	19/02/2024
	public	Request for information about Kāinga Ora staff and contractor conduct investigations		
OI 24 049	Isobel Prasad	Statistics	n/a	19/02/2024
	(TVNZ)	Request for statistics on disruptive behaviour		
OI 24 052	Member of the	Development	n/a	08/03/2024
	public	Request for Auckland development information		extended
OI 24 054	Lowndes Jordan	Documents	n/a	20/02/2024
	(Lawyers)	Request for policy documents		
OI 24 056	Ohakune	Development	n/a	21/02/2024
	Residents and Ratepayers Society	Request for information about an Ohakune development		
OI 24 057	Member of the	Development	n/a	21/02/2024
	public	Request for information about a Greytown development		
OI 24 059	Member of the	Information	16/02/2024	23/02/2024
	public	Request for information about correspondence from Minister of Finance		
OI 24 060	Member of the	Documents	14/02/2024	21/02/2024
	public	Request for docume ts elating to Ministerial responsibilities and dvice		
OI 24 064	Azaria Howell	Statistics	n/a	23/02/2024
	(NZME)	Request for eviction statistics		
OI 24 078	Ohakune	Development	n/a	01/03/2024
	Residents a d Ratepayers Society	equest for information about an Ohakune development		
OI 24 079	Memb r of the	Development	n/a	29/02/2024
	p blic	Request for information about a Napier development		
OI 24 082	Bona r Action	Development	n/a	04/03/2024
\	Group	Request for information about a Silverdale development		
OI 24 083		Development	n/a	04/03/2024
	Group	Request for information about a Silverdale development		
OI 24 085	Stacey Oliver	Statistics	n/a	05/03/2024
	(Stuff)	Request for disruptive behaviour statistics in Hamilton		
OI 24 087	Stacey Oliver	Information	n/a	05/03/2024
	(Stuff)	Request for list of build partners in Waikato and Hamilton		

OI 24 090	Member of the	Development	n/a	01/03/2024
	public	Request for information about a Stoke development		
OI 24 092	Member of the	Information	n/a	07/03/2024
	public	Request for information about staff use of social media		
OI 24 093	PSA	Information	n/a	08/03/2024
		Request for information the fiscal sustainability programme		

5. Ministerial OIA requests

Reference number	Requestor	Topic	Date due to Minister's Office	Date due to requestor
OI 24 077	Hon Chris Bishop	Correspondence Request for copies of texts between Hon Bishop to Chief Executive	15/02/2024	22/02/2024

